

STA Fundraising Survey 2015-2016 Results(50% of families responded)

Question	Yes	No
Do you participate in the "Buy Out" option?	42%	58%
Do you understand the "Buy Out" option?	89%	11%

What would you estimate the STA total fundraising goal to be?

10,000	15,000	20,000	40,000	<u>60,000</u>	75,000	90,000
15%	2%	25%	23%	21%	8%	6%

STA delegates 3 fundraisers each year to specifically meet a % of the family fundraising commitment.
In 2014-2015 did these fundraisers help you achieve your family fundraising commitment?

Pie fundraiser, Lottery Calendars, Candy Bars	32%	68%
Do you participate in the Script program	26%	74%
Do you regularly send in Box Tops for Education?	68%	32%

Please select yes/no if you would support these options for our 2015-2016 year.

Pies, Cookie Dough or other frozen items	44%	56%
Lottery/Prize Calendars	77%	23%
Pampered Chef	29%	71%
Thirty One Products	26%	74%
Educational items such as books, read a thons etc..	53%	47%
Candy Bar Sales	32%	68%
Magazine Subscriptions	31%	69%
Candle fundraisers ex: Yankee Candle or other	35%	65%
Physical fitness: walk a thon, jump a thon etc..	47%	53%
Coupon Books and Discount Cards	52%	48%

STA must also meet its additional school fundraising goal above the family commitment. Please select yes/no if you would support these options for our 2015-2016 school year.

	Yes	No
Family Bingo Night	77%	23%
Vendor Nights	58%	42%
Spaghetti Dinner Nights	66%	34%
Eco-friendly fundraiser: Containers/water bottles etc..	55%	45%
Christmas wreath sales	50%	50%
Raffles for Prizes, Tickets, Cash Prizes or Trips	66%	34%
Restaurant Fundraisers Nights ex: Pizza, Panera etc..	71%	29%
STA Spirit Items: scarves, hats, outerwear, etc...	48%	52%
Household item fundraiser ex: light bulbs etc..	24%	76%
Holiday Personalized item fundraiser ex: (Chocolate Bunnies, Christmas Ornaments)	26%	74%
Holiday Cookie Walk fundraiser	32%	65%
Community fundraiser ex: car wash, yard sale etc..	47%	53%

Suggestions: Car Raffle, Boxed School Supply Kits, School Store, Holiday Family Photos

Thank you for taking the time to complete our survey!

